

Senior product + design help, without the full-time hire part

I work with early-stage teams on a monthly basis across customer discovery, product strategy, and design, when what's needed doesn't fit neatly into one role or sprint

If you hear a founder say something like this, send them my way:

- “We need to figure out what customers need before we commit.”
- “We need someone senior to shape what we build and help us put it in front of customers”
- “We need experienced product/design help, but we're not ready for a full-time hire.”

What you could say

I know a guy who embeds with early-stage teams on product and design.

Skipper works across customer discovery, strategy, and design, usually as an ongoing monthly engagement rather than a one-off handoff.

Who it's for

Early-stage teams with real product work underway that need experienced help across customer discovery, product direction, and design, but aren't ready for (or don't need) a full-time senior hire

Who it's NOT for

This work is best done collaboratively so it's most effective with teams that want someone working alongside them rather than handing over a brief and waiting for a finished deliverable

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